

## University of Seoul & Asia Pacific College in Partnership and Cooperation

Spring 2008 marked a new chapter in the continued development and expansion of Asia Pacific College. In recognizing the importance of exchange in Korean and U.S. economic and social development, the University of Seoul and Asia Pacific College has signed a Memorandum of Understanding for Partnership and Cooperation for the next five years. The memorandum was fully signed on April 3<sup>rd</sup>, 2008 by Dr. Jai-Ho Yoo, President of APC, after it was delivered and presented by Dr. Joo-Kyung Lee, representing the University of Seoul from Korea. This official recognition acknowledges the active role that exchange plays in enhancing mutual understanding, friendship and good relationships between the American and Korean peoples. Both parties have agreed to:

1. Actively promote academic exchange and cooperation between the two universities.
2. Explore the possibility of Asia Pacific College providing English programs for the University of Seoul.
3. Further discuss the exchange of faculty members, researchers and students as well as joint research activities of mutual interest.
4. And collaboratively develop the details of program content and financial arrangements.

It is through this partnership and cooperation that we hope to continue our mission of creating globally aware and well-informed leaders who will be able to guide the Asia-Pacific region through the challenges it inevitably faces in the 21st century.

## APC's 2<sup>nd</sup> Leadership Luncheon Lecture

### *Successful Leadership Begins with Core Values!*



Mr. Donald G. Horner addresses the audience during his talk at the second Leadership Luncheon Lecture.

This year's Second Leadership Luncheon Lecture was held on Tuesday, September 9, 2008 at the Willows Restaurant. APC had the pleasure of welcoming Donald G. Horner, CEO of First Hawaiian Bank, as the speaker. In his 30 years of management experience, Mr. Horner has developed a firm belief in strong values. His company's success has provided him with a set of core values that has defined his work ethics. Addressing the DNA of success from a corporate perspective, Mr. Horner outlined the five core values that are our "human element": character, cooperation, competitiveness, caring, and confidence.

Character builds integrity, and this is what Mr. Horner expects of his employees, because it's what they ask of their customers. Everyone makes mistakes, but having integrity means facing up in order to learn from those mistakes. Hiding one's mistake shows a lack of character. Mr. Horner also encourages cooperation among his staff, because it is working together, not individual performance that guides corporate success. Competitiveness is also key. Only when you set the bar high and expect to be first, can you win. Before hiring, Mr. Horner

always tests prospective employees for the right kind of chemistry and heart. To fit into his team, you must have a sense of caring and confidence, not only to be creative, but also the confidence to make mistakes.

Core values can vary across businesses and leaders, but it's important to be consistent in the set of principles that you follow. Mr. Horner sees "core values" as a product of "what you do in the dark, or how you make decisions when no one's watching." If defined well, it will lead to an intangible behavioral existence among the workforce that includes honesty, teamwork, and pride.

From a leadership perspective, the difference between a vision and one's mission is what you want to look like when you get there, as opposed to the direction in which you are really going. A value-based CEO should focus more on the vision instead the mission of a business. Together with the right strategy and tactics, a well defined vision will help to keep an eye on reality and connect that actuality to the employees. Mr. Horner warns to always set goals based on what your budget is capable of, because success is not about profit, but "humanity." His means of creating a family institution in which the social structure and expectations are regarded with respect, has allowed him to establish an environment where employees are proud to come to work.

The value of success should be measured in terms of significance, because "people do not care what you know until they know that you care." Both inspiring and poignant, Mr. Horner's speech captivated the audience and encouraged us to think about our own values. We thank all the participants who joined us for this year's luncheon lecture series, and we look forward to seeing you again next year!

## Current Cohort's Progress

APC's first cohort in the Master's for Intercultural Leadership are now in their fifth semester of studies. They are now enrolled in two online courses, APC 502 (Organization Leadership & Management) and APC 505 (Quantitative & Qualitative Research). With only one semester left, their instructors are reporting great progress. These hardworking students are pursuing their studies while simultaneously managing full-time jobs to support themselves and their families. APC designed the online format specifically tailored so that anyone, anywhere in the world would be able to benefit from our program of study, regardless of their geographical location.

### Support a Student in Pursuit of Knowledge

APC, in the interest of making its program available to all qualified participants despite of economic status, provides many with full tuition waivers. Through this, we hope to provide a chance for further education to those who might otherwise not be able to participate due to financial constraints. We ask for your support in funding these waivers with contributions to our scholarship fund. Please call CAPE at (808) 942-8553 to explore donor opportunities at all levels of support. Your contribution can make a difference in the lives of many.

## Course Schedule for the 2009 Cohort Full Tuition Waivers Available

APC is currently accepting applications for the 2009 MIL Program, which will begin in June 2009. The following courses are designed to prepare future leaders in the Asia-Pacific region for the environmental, demographic, economic, and diplomatic challenges of the 21<sup>st</sup> century. Application deadline is December 1, 2008. For more information, please visit our website at [www.apchawaii.org](http://www.apchawaii.org).

2009—Summer			
Course	Credits	Course Title	Professor
APC501	3	Leadership Theory and Practice*	Neubauer
APC520	3	Politics of Asia and the Pacific	Seo
2009—Fall			
APC503	3	Leadership and Cultural Knowledge*	Barnes
APC510	3	Global Theory & Events*	La Croix
2010—Spring			
APC504	3	Leadership for Peace & Harmony	Barnes
APC550	3	Economics of Asia & the Pacific	La Croix
2010—Summer			
APC580	3	Human Rights and Governance	Kent
APC540	3	Education and Leadership	Neubauer
2010—Fall			
APC502	3	Organization Leadership & Management*	Ady
APC505	3	Quantitative & Qualitative Research*	Brandt
2011—Spring			
		Independent Study and Scholarly Paper/ Culmination	<i>In Honolulu: April/May</i>

### Mahalo to our 2008 Contributors

APC would like to send a warm Mahalo to each of our contributors for their support and encouragement given through September 30, 2008: Mr. Doyoung Kim, Associate donor; Mr. John Farias, Patron donor; and Ms. Jerilynn Kim and Mr. Peter Kuo, Regular donors. It is through their kind contributions that APC can continue our mission of training well-informed leaders to guide the Asia-Pacific region through the challenges it inevitably faces in the 21<sup>st</sup> century. We thank you for these donors' partnership in enhancing Asia-Pacific harmony.

I wish to contribute to APC      Amount enclosed: \$ \_\_\_\_\_  
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Please make checks payable to Asia Pacific College.

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